Petition: We Want More from Our S'mores!

Dear John Bilbrey, Interim CEO of Hershey

We believe that Hershey should be a leader in ensuring that the rights of workers and farmers are respected in the production of chocolate – from bean to bar. Hershey must do more to ensure an end to child labor, forced labor and trafficking in its chocolate products by supporting the demands of the "Raise the Bar" campaign. It's time for Hershey to Raise the Bar by tracing the sources of its cocoa and shifting toward Fair Trade Certified cocoa. By purchasing Fair Trade Certified cocoa, Hershey can truly fulfill its mission to bring sweet moments of Hershey happiness to workers, farmers, children, consumers and shareholders worldwide every day!

SIGNATURE	PRINT NAME	ZIP CODE	EMAIL ADDRESS	# OF FAIR TRADE S'MORES YOU ATE

Please mail your petition by September 10, 2011 International Labor Rights Forum, 1634 I St NW #1001, Washington, DC 20006

Have these s'mores been registered online at www.globalexchange.org/smores? _____

www.raisethebarhershey.org

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