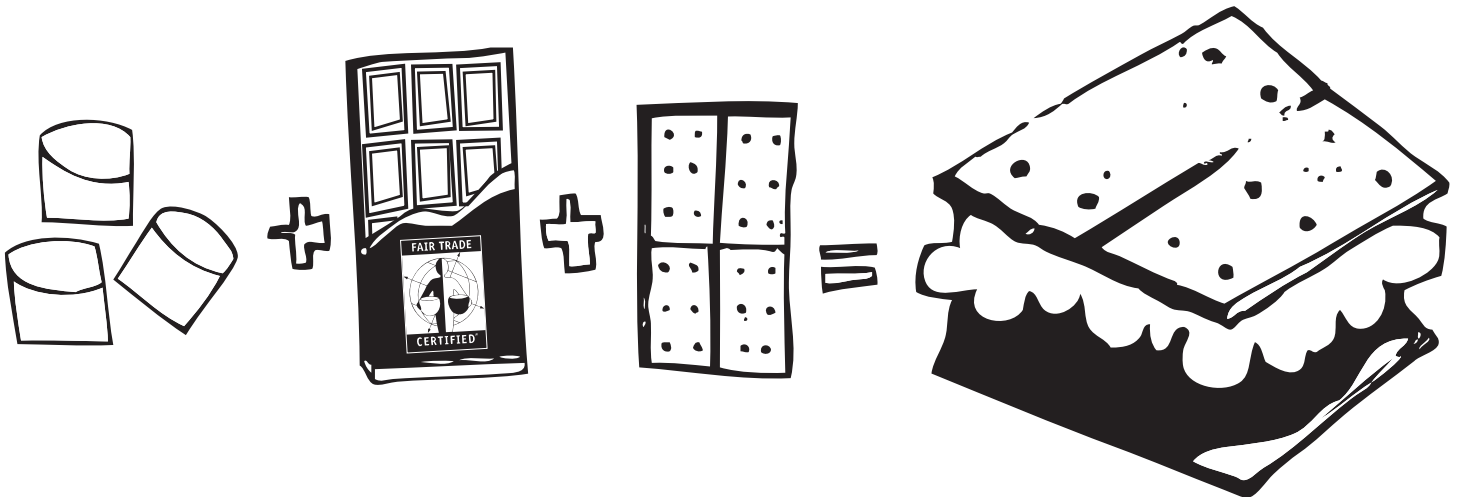


Hershey: We Want More from Our S'mores! Go Fair Trade Certified!



Dear John Bilbrey, Interim CEO of Hershey,
I expect more from my Hershey bars! It is not fair if your cocoa may be grown using abusive child labor, forced labor and trafficking. I want to be sure that the farmers who help make my s'mores possible receive a fair price for their cocoa beans and that workers are not exploited. It's time for Hershey to 'raise the bar' for cocoa growing communities by starting to source Fair Trade Certified cocoa for your chocolate.

First name _____ Last name _____

Zip code _____ Email address _____ @ _____

Number of Fair Trade s'mores you ate _____

Took the Fair Trade pledge? _____

Did you register your S'mores online? Yes _____ No _____
If so, please let us know, so we wont count double-count your s'mores!

Please mail your petitions within a week, but no later than September 10, so we can keep track of our progress toward making 1,500 s'mores.

Mail your petition to International Labor Rights Forum, 1634 I St NW #1001, Washington, DC 20006
Raise the Bar Hershey Campaign: www.raisethebarhershey.org



GLOBAL  EXCHANGE

